



- USA's nearly 6,000 employees should be equipped to be ambassadors for our brand
- Without USA, the city and the region would be very different. Many of our graduates stay in the area and work in health care, education, engineering and many other fields.

**Committee members were asked to do the following before the next meeting:**

- Collect significant printed materials put out by each of their offices and submit them to Mr. Haskins
- Give Mr. Haskins an estimate of when each of those publications will be reworked