HOSPITALITY AND TOURISM MANAGEMENT B.S. - 2024-Current

University of Souy8138256(Ai)38 B8(t)]6470-2(of)69 a.

ARH 100, 103, 123; ARS 101; DRA 110; MUL 101 One course from: AFR 101; ARH 100, 103, 123; ARS 101; DRA 110; EH 215, 216, 225, 226, 235, 236; IST 105; LG 111, 112, 131, 132, 151, 152, 171,	3
172, 211, 212, 231, 232, 251, 252, 271, 272; LGS 101, 102, 106, 107, 121, 122, 141, 142, 201, 202, 206, 207, 221, 222, 241, 242; MUL 101; PHL 110,	
120, 121, 131, 231, 240; REL 100, 200, 201	3
Area III - Natural Science and Mathematics (3 Courses, 11 Hours)	
One course from: MA 110, 111, 112, 113, 115, 120, 125, 126, 227, 237, 238	3
Two courses from (including lab): AN 210; BLY 101, BLY 102, BLY 121, 122, 205; BMD 110, 111; CH 101, 103, 131, 132; GEO 101, 102; GY 111, 112; MAS 134; MET 140; PH 101, 104, 114, 115, 201, 202 (Or NS transfers)	8
Area IV - History, Social and Behavioral Sciences (4 Coursesra 944 reW nurses	

Dijal Marktingn Hospitality and Tourism	3
HTM 396 HTM Poessional Conduct and Career Panning	3
HTM 410 ustainate and Eo -tourism	4
HIM 4350ality Service Managment (W) (Satisfies University Writing Requirement)	3
HTM 4400digg Managment	3
Capstone Segence :(6 Hours - Requires Advisor Approval Prior to Registration)	
HIM 496 Internship in HIM I (W) (Satisfies University Writing Requirement)	3
HTM 498anternship in HTM II	3
<u>CONCENTRATIONS:</u> (Choose one blovion Events Marketing and Management <u>OR</u> Global Leadership)	
EVENTS MARKETING AND MANAGEMENT (24 Hours)	
AB21 AdvertisingPriciples (Prerequisite: CA 101)	3
AR24 Plic Blations Pinciples (Prerequisite: CA 101)	3
CA 10Intro to Media	3
HTM 32@stination Managment & Markting	3
HIM 34Opecial Events Managment	3
HIM 45/JeetingIncentives, Conventions and Eents (MICEI)	3
SM 3&Sports Markting	3
Ective -Advisor Approved 10 - 499 fom ARCA, HIM, SM	3
GLOBAL LEADERSHIP (24 hours) *Recommended	
*HIM 32@stination Managment & Markting	3
*HTM 33@ruise perations Management	3
*ISA990essional Eadership and Tamovk	3
*DOntroduction to Quinizitional Ladership	3
SM 3 @bbl ð urism	3

 SM 300bbl Jourism

 \$M 391 Eadership in Sports Managment and Recreation Studies

 Ectives 10 -499 (Recommended: HTM, ISTERM)

Total Hours 120 Revised 4/11/24

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HOSPITALITY AND TOURISM MANAGEMENT B.S. - 2024-Current

University of South Alabama – College of Education and Professional Studies - Department of Hospitality and Tourism Management

University and College Requirements:

<u>Writing Requirement</u> – The University requires that a candidate for graduation must have completed two designated writing credit courses at USA, with at least one course chosen from offerings in the candidate's major or minor. Courses meeting this requirement are designated with a (W) after the course title in the "Courses" section of the University Bulletin.